



**STRIVE**

MEASURE MORE.

# THE PROBLEM

Injuries cost the sports industry \$3 billion annually in preventable injuries.<sup>1</sup>

For the US Military the cost is \$76 billion.<sup>2</sup>

Yet there is no solution that provides accurate risk monitoring of an athlete's muscle activity in the applied setting to mitigate the frequency and severity of injuries.

# OUR SOLUTION

STRIVE is the only platform proven to optimize muscle performance.

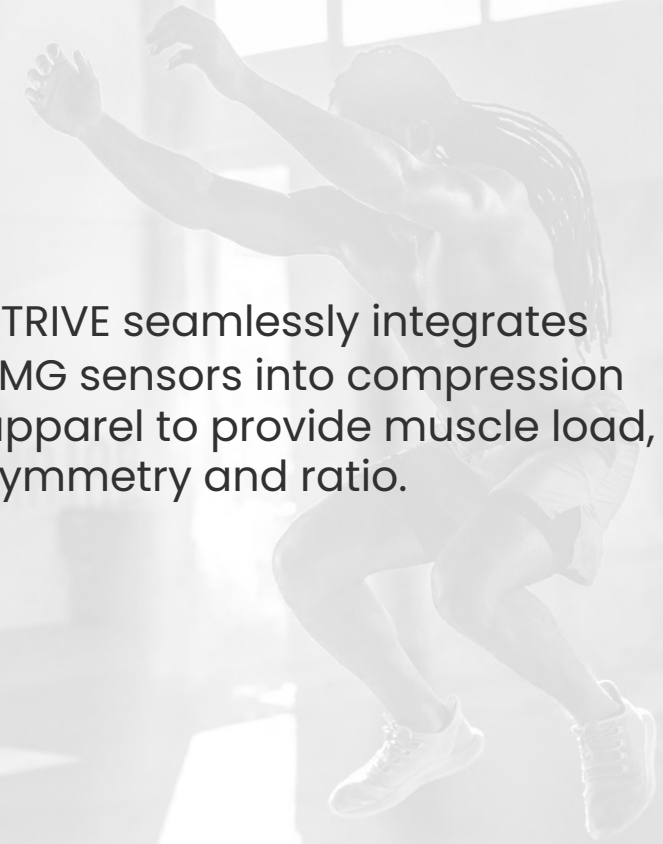
Through proprietary algorithms and sensors that seamlessly integrate into any compression clothing, STRIVE provides the most complete, accurate and actionable data for athletes to achieve peak performance.

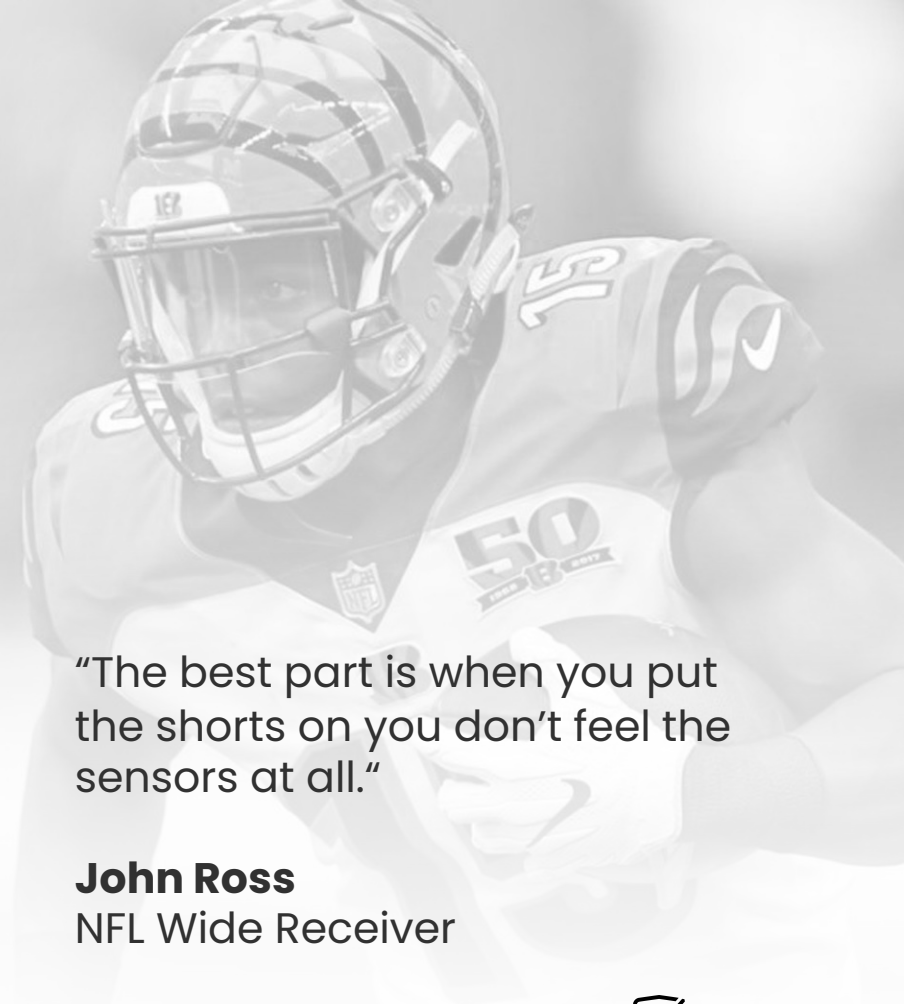
STRIVE delivers the most complete, accurate and actionable muscle data platform to provide actionable performance insights to elite athletes and coaches.





STRIVE seamlessly integrates EMG sensors into compression apparel to provide muscle load, symmetry and ratio.





"The best part is when you put the shorts on you don't feel the sensors at all."

**John Ross**  
NFL Wide Receiver





STRIVE EMG sensors are compatible with most brands of compression apparel.





STRIVE provides live EMG data from muscle activity in the quadriceps, hamstrings, and glutes – the muscles that comprise how efficiently and effectively an athlete can move.



#### **MUSCLE LOAD**

Bilateral or unilateral activation for lower limbs



#### **MUSCLE SYMMETRY**

Unilateral activation variance between legs



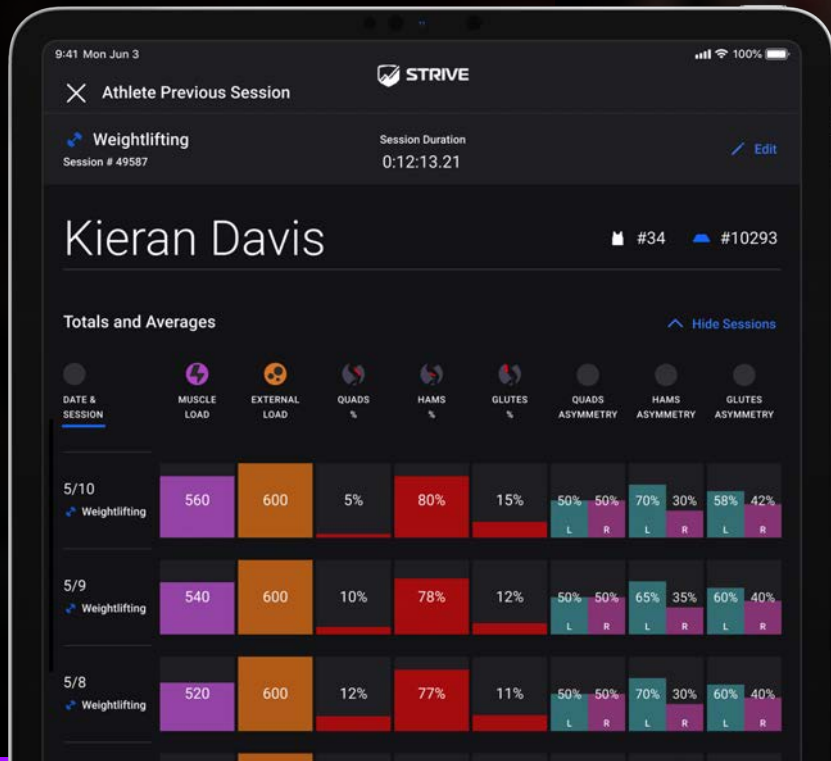
#### **MUSCLE RATIO**

Activation ratio unilaterally for quads, hamstrings, and glutes



# ANALYZE FUNCTION

Access baseline assessments of muscle strength and functionality.



# OPTIMIZE PERFORMANCE

Gain insights to build customized training plans for individual athletes.



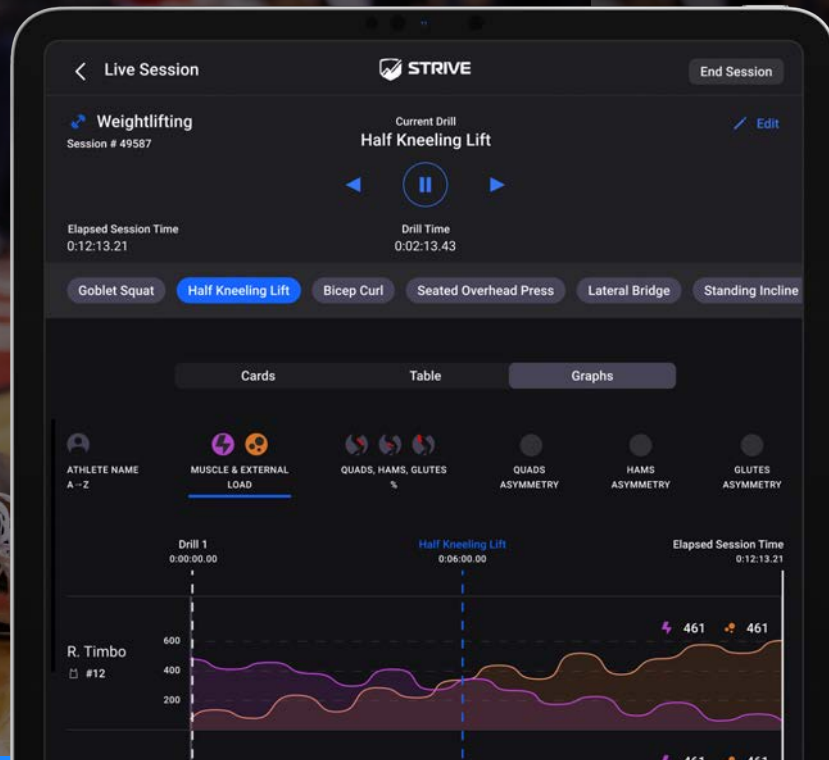
# MONITOR FATIGUE

Prevent potential injuries by intervening when an athlete begins to overcompensate.



# FACILITATE REHAB

Make more informed decisions on return-to-play to prevent reinjury.





Our client list spans nearly all professional & collegiate sports, as well as the US Military.



STRIVE was recently validated  
and approved to be worn  
by the NBA and NBPA.





**U.S. AIR FORCE**

"Of all the products we've evaluated for their use within the DoD, nothing is more exciting to me than what I see with STRIVE. The impact STRIVE could have on monitoring the physiological performance of our pilots is very inspiring."

**Travis Klopfenstein**

Executive Director for Programs  
Iowa Technology Institute





“Having objective data to evaluate the strength of a player rehabbing an injury helps us communicate with the coaching staff as to that player’s readiness to rejoin the team.”

**Jon MacGregor**  
Head Athletic Trainer  
Portland Timbers





# NEW STRIVE POD

The new STRIVE POD is now 75% smaller with 16-hour battery life and 11-day stand-by battery. The new slide-in pod fits easily and securely for maximum comfort.



(FOR SIZE COMPARISON)

# STRIVE VS. THE COMPETITION

STRIVE is the only platform that can integrate with most other solutions (Kinexon, Catapult, WHOOP, Oura).

	ATHOS	Noraxon	STRIVE
Individual Use	✓	✓	✓
Team Use	✗	✗	✓
Portable	✓	✗	✓
Comfortable	✗	✗	✓
Actionable Insights	✗	✗	✓
Validation	✗	✓	✓

# VERSATILE PURCHASING OPTIONS

STRIVE is Approved as a Standard Benefit for Injury Recovery Across Major Sports Leagues.



FAIRLY GROUP

*Reshaping Paradigms*

STRIVE has partnered with the Fairly Group, leaders in risk management, to help elite athletes use workers compensation benefits to fund the purchase of the STRIVE Platform.



FAIRLY GROUP



FOR MORE INFORMATION OR TO SET UP A LIVE DEMO, VISIT [STRIVE.TECH](https://strive.tech).

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